

# APEC Voices of the Future

## Lima, Peru

### 14 - 20 November 2016



A Special Report on the APEC Voices of the Future 2016 held in Lima, Peru

## Background

The APEC Economic Leaders' Meeting was hosted by Peru in November 2016 for the second time. The first time Peru hosted the APEC Summit was in 2008 in the wake of the global financial crisis which took place that year. At that time, several APEC economies had already slipped into recession. APEC leaders who gathered at the 16th APEC Economic Leaders' Meeting that year pledged to take coordinated action to restore stability to the financial sector and made renewed commitment to continue trade liberalization and not revert to protectionist measures.

When Peru hosted the 24th APEC Economic Leaders' Meeting in Lima in November last year, it had already taken the lead in advancing quality growth and human development in the country, achieving economic integration in areas such as enhancing its food market, modernizing its micro, small and medium-size enterprises, as well as developing the country's human capital as compared to its neighbours in the region.

The APEC Leaders' Week 2016 was held in the Peruvian capital, Lima, from 19 to 20 November 2016. Besides the host nation Peru, it was attended by the heads of government from Australia, Brunei, Canada, Chile, China, Hong Kong, Indonesia, Japan, South Korea, Malaysia, Mexico, New Zealand, Philippines, Papua New Guinea, Russia, Singapore, Chinese Taipei, Thailand, Vietnam, as well as the United States of America.



H.E. Mr Pedro Pablo Kuczynski, President of the Republic of Peru gracing the Opening Ceremony of the APEC 2016 CEO Summit at the Gran Teatro Nacional, Lima, Peru.

The Government of the Republic of Peru, the APEC Summit 2016 Host Committee and the APEC Business Advisory Council (ABAC) have made Peru proud by organizing a very successful APEC Leaders' Week last year.

In conjunction with the APEC Leaders' Week, the APEC CEO Summit and the ABAC Meeting, the APEC Voices of the Future 2016 was concurrently held from 14 to 20 November 2016 with the support of the Government of Peru, ABAC Peru, the Provincial Government of the Municipality of Callao as well as the Universidad San Ignacio De Loyola in Lima. More than 125 selected youth delegates and educators from 16 APEC Member Economies attended the week-long event in Lima, discussing and exchanging ideas based on the theme for the 2016 APEC Summit "Quality Growth and Human Development" and how young leaders from the Asia Pacific region can play a role and contribute to the success of the region.



APEC Economic Leaders' Meeting 2016, hosted by H.E. Mr Pedro Pablo Kuczynski, President of the Republic of Peru.



Leaders from the 21 APEC Member Economies gathering for the official group photograph during the APEC Leaders' Week 2016 in Lima, Peru.

## 4th APEC Business Advisory Council (ABAC) Meeting

Commerce is the lifeblood of the region and business is the engine of economic growth. Recognizing the integral role of business and the value of representative business advice on key issues and concerns, the APEC Business Advisory Council was established in 1995 by the APEC Economic Leaders as a platform and sounding board on business matters in the region. ABAC members meet regularly to discuss, develop and enhance the business environment and present recommendations to APEC Leaders in an annual dialogue session, in addition to advising policy makers on business sector priorities and concerns.

The 4th APEC Business Advisory Council Meeting held on 14 November 2016 at the Country Club in Lima was graced by H.E. Dr Mercedes Araoz Fernandez, Vice-President of the Republic of Peru. The meeting was also attended by H.E. Mr Bui Thanh Son, Deputy Minister for Foreign Affairs of the Socialist Republic of Vietnam, the Host Economy for 2017 APEC Leaders' Week in Vietnam.



H.E. Dr Mercedes Araoz Fernandez, Vice-President of Peru, gracing the Opening of the 4th APEC Business Advisory Council (ABAC) Meeting in Peru.

Youth delegates attending the APEC Voices of the Future 2016 were invited to attend the 4th ABAC Meeting where they were given the opportunity to observe the proceedings of the meeting and reports by respective ABAC Members. Three selected APEC Voices delegates from the Philippines, Peru and Vietnam were also invited to present their findings and recommendations to the ABAC Members for consideration. The three youth representatives were very eloquent in their presentation and their messages were very well received and drew much praise from ABAC Members. It was indeed a life-changing experience for many youth leaders to be in the same meeting room with key business leaders from the Asia Pacific region.



APEC Voices delegates addressing the 4th APEC Business Advisory Council (ABAC) Meeting.

**“The APEC Economic Leaders have underscored the vital role of education in enhancing human capital, which is why APEC has been working to strengthen the connection between education and the private sector. This collaboration seeks to not only promote technological and innovative capabilities but also to boost employability and proper skills-job match.”**

**Dr Alan Bollard**  
**Executive Director**  
**Asia-Pacific Economic Cooperation Secretariat**



APEC Voices delegates from the Philippines with Ms Doris Magsaysay Ho, Philippines ABAC Member and Mr Guillermo Luz, Co Chairman, National Competitiveness Council of the Philippines.



Japanese APEC Voices delegates with Mr Hidetoshi Kamezaki, Corporate Advisor, Mitsubishi Corporation of Japan and Japan ABAC Member.



APEC Voices delegate from Vietnam with H.E. Mr Bui Thanh Son, Deputy Minister for Foreign Affairs of the Socialist Republic of Vietnam and Mr James Soh, Co Chair, APEC Voices Leadership Council.

## Official Opening Ceremony of the APEC Voices of the Future 2016 and Youth Forum

The official Opening Ceremony of the APEC Voices of the Future 2016 and Youth Forum was held at the Universidad San Ignacio De Loyola Campus Auditorium. The ceremony was graced by H.E. Dr Mercedes Araoz Fernandez, Vice-President of the Republic of Peru. In her address, Dr Fernandez encouraged the youth representatives from the respective APEC economies to demonstrate leadership, take charge in building bridges - both economic and cultural - across the region and to make the most of this opportunity and platform while they are in Peru attending the APEC Summit. She added that they can also help to play an important role as leaders of the future and help APEC thrive and succeed in its mission.

In his welcome address, Mr James Soh, Co-Chair of the APEC Voices Leadership Council, encouraged the youth leaders to be more pro-active in their engagement with political and business leaders in their respective economies and at the same time forge close links with their fellow counterparts through sharing best practices, ideas and solutions during the event.

Dr Raul Diez Canseco Terry, Founding President of the Universidad San Ignacio De Loyola and former Vice-President of the Republic of Peru warmly welcomed the youth delegates to Peru and USIL Campus in his address. He encouraged the youth leaders to be active in their discussions with fellow youth delegates from the region and added that he looked forward to listening to their presentations at the APEC Voices Youth Forum after the opening ceremony.



H.E. Dr Mercedes Araoz Fernandez, Vice-President of the Republic of Peru gracing the Opening Ceremony of the APEC Voices 2016 at the Universidad San Ignacio De Loyola.



Dr Raul Diez Canseco Terry, former Vice President of the Republic of Peru and Founding President of the Universidad San Ignacio De Loyola, welcoming the APEC Voices delegates to the USIL Campus.



The APEC Voices 2016 Opening Ceremony at the Universidad San Ignacio De Loyola in Lima, Peru.

**"It is time for your generation to take responsibility in promoting a stronger regional economy. I believe that, through the bonds forged between you and your fellow delegates, you will all grow to be strong, connected leaders of tomorrow who will be well-positioned to build a better world together."**

**H.E. Dr Mercedes Araoz Fernandez  
Vice-President  
The Republic of Peru**



APEC Voices 2016 delegates with officials at the Universidad San Ignacio De Loyola Campus.

## APEC Voices of the Future 2016 Youth Forum

The APEC Voices of the Future 2016 Youth Forum kicked off with a keynote address by the Honourable Mr Daniel Guerrero, Mayor of San Marcos of the State of Texas in the USA who shared with the audience on the importance of community leadership, how he served the residents of San Marcos by being a servant leader and how he brought the community together as one big family through his efforts at building a relationship with the people. Mayor Guerrero also shared his personal story about how he overcame a severe illness at a very young age, and how - with the support of his mother — he overcame the odds against him not only to survive, but also to lead and develop his community as an elected official.

The personal sharing by Mayor Guerrero benefited the youth leaders at the forum by challenging them to see beyond themselves for a higher calling in life, while the Q & A Session moderated by Dr Noel Gould, Chairman, Virtual Trade Mission Foundation International and Co-Chair, APEC Voices Leadership Council also brought the session to a high note.



The Honourable Mr Daniel Guerrero, Mayor of San Marcos, State of Texas, USA, delivering his Keynote Address on Community Leadership at the APEC Voices 2016 Youth Forum.



Ms Emilee Helen O'Brien, APEC Voices delegate from the United States of America, interacting with Mayor Guerrero at the Youth Forum.

**"Without high-quality education, there will be no progress. In this global village of ours, the education of human capital is closely related to economic growth. We should all bear this in mind!"**

**Dr Raul Diez Canseco Terry  
Former Vice President of the Republic of Peru and  
Founding President, Universidad San Ignacio De Loyola,  
Peru**

The first part of the Youth Forum ended with a lunch hosted by the Universidad San Ignacio De Loyola where the chef and students from the culinary department prepare a unique Peruvian meal for the delegates.



APEC Voices youth delegate from Mexico, Mr Jose Francisco Figueroa Gonzalez presenting his country report. The Youth Forum was moderated by Dr Annie Liu of McCoy College of Business, Texas State University and Director, VTM Foundation International, Washington DC.



Mr Michael Francis O'Shaughnessy of New Zealand facilitating a group discussion at the APEC Voices 2016 Youth Forum.



Singapore delegation having a dialogue with Dr Mohamad Maliki Bin Osman, Senior Minister of State for Foreign Affairs and Defence of Singapore.

## Visit to Escuela de Talentos, Region of Callao, Peru

The APEC Voices delegates started the day early to travel to the Callao Region to visit the Escuela de Talentos, a school that grooms and nurtures young and talented students from the underprivileged communities in the country. Upon their arrival, students from the school gave the APEC Voices delegates a very warm welcome with broad smiles and friendly faces. The students were so honoured to meet the youth leaders from the 15 APEC Member Economies and welcomed the delegates to their school with much enthusiasm.

The APEC Voices delegates were also very honoured when The Honourable Mr Felix Manuel Moreno Caballero, Regional Governor of Callao was present to welcome them. In his opening address, Governor Caballero welcomed the APEC Voices delegates to the Escuela de Talentos and to the Callao Region. He also thanked the APEC Voices Leadership Council for including a visit to the school and to the Callao Region as part of the official program.

**“Education is the key to grooming the next generation of leaders. We must work in partnership and collaboration with like-minded partners to provide opportunities for our young people to learn the value of hard work, and to excel in whatever they are doing. More importantly, they must be willing to serve and contribute to the community.”**

**H.E. Mr Felix Manuel Moreno Caballero  
Regional Governor of Callao  
The Republic of Peru**



H.E. Mr Felix Manuel Moreno Caballero, Regional Governor of Callao, Peru welcoming the APEC Voices delegates to the Escuela de Talentos and to the Callao Region during the visit to the Talent School.

The talented students at Escuela de Talentos put up a very elaborate cultural performance for the youth delegates. They also put in much effort to show their guests around the school and introduced them to the activities and enrichment programs in the school which many of the delegates felt were truly impressive. More importantly, it was the positive attitude and graciousness of the students that won the hearts of every APEC Voices delegate. What impressed the delegates and educators most was the school's mission statement that no talented student is to be excluded from the education system because of their economic status. Indeed, more than 63% of the students come from Ventanilla, Pachacutec, Mi Peru, Villa Los Reyes - areas considered poor or under extreme poverty. These underprivileged students at Escuela de Talentos are given an equal opportunity to develop their potential and to excel.

The visit to the Escuela de Talentos is without a doubt, one of the highlights of the APEC Voices 2016 Program in Peru. The visit ended with great admiration by the delegates for the school's management and leadership in providing the opportunity and platform for its students to excel.



Students from the Escuela de Talentos performing the Peruvian traditional dance to welcome the APEC Voices delegates during their visit to the school in Callao, Peru.



Students at the Escuela de Talentos sharing their comprehensive training that integrates technology with entrepreneurship with APEC Voices delegates.



The APEC Voices delegates and their host, the students of Escuela de Talentos coming together for a family photo before the delegates return to Lima.

# APEC CEO Summit 2016

## “Quality Growth and Human Development”

The APEC CEO Summit 2016 was held at the Gran Teatro Nacional in Lima on 18 and 19 November 2016. It was officiated by H.E. Mr Pedro Pablo Kuczynski, President of the Republic of Peru and Host Leader for the APEC Leaders’ Week, who delivered the Welcome Address. APEC Voices delegates also had the privilege of attending the APEC CEO Summit, thanks to the APEC Host Committee.

During the two-day summit, APEC Voices delegates had the opportunity to listen to the address of APEC and business leaders on various issues relating to the regional economy plus a wider global perspective as well. Among the leaders who spoke during the event were H.E. Mr Lee Hsien Loong, Prime Minister of Singapore, H.E. Mr Malcolm Turnbull, Prime Minister of Australia, H.E. Mr Peter O’Neil, Prime Minister of Papua New Guinea, H.E. Mr Xi Jinping, President of the People’s Republic of China, H.E. Mr John Key, Prime Minister of New Zealand, H.E. Mr Enrique Pena Nieto, President of Mexico and H.E. Mr Tran Dai Quang, President of the Socialist Republic of Vietnam. Special guests who spoke at the APEC CEO Summit included H.E. Mr Juan Manuel Santos, President of Colombia, Mdm Christine Lagarde, Managing Director, International Monetary Fund (IMF) and Mr Mark Zuckerberg, Chairman and CEO of Facebook, as well as many top business leaders from around the world.



H.E. Mr Tran Dai Quang, President of Vietnam delivering the Closing Remarks at the APEC 2016 CEO Summit held at Gran Teatro Nacional in Lima, Peru. Vietnam will host the APEC Leaders’ Week in 2017 in Da Nang, Vietnam.

Attending the APEC CEO Summit was a once-in-a-lifetime experience for many youth leaders from the Asia Pacific region especially those attending the event for the first time where they were given the opportunity to hear speeches by Heads of Government, Ministers and world leaders in business. The insight gained from attending the APEC CEO Summit no doubt left a deep impression on these future leaders of the Asia Pacific region. Many youth delegates also had the opportunity to engage with APEC leaders, Ministers and ABAC Members from their own economies during the APEC Summit.



Australia APEC Voices delegates with H.E. Mr Malcolm Turnbull, Prime Minister of Australia.

**“There will be enormous benefits for the region if young leaders of today can help build bridges to connect businesses, as well as to promote understanding and trust among the APEC Member Economies in the Asia Pacific region. Therefore it is vital for us to provide the opportunity and platform for the young leaders to engage with policy-makers and business leaders in order to create a more conducive environment for trade.”**

**Mr James Soh PBM MBE**  
**Co Chair, APEC Voices Leadership Council**



Singapore APEC Voices delegates with H.E. Mr Lee Hsien Loong, Prime Minister of Singapore, and Mrs Lee.



Canada APEC Voices delegates with H.E. Mr Justin Trudeau, Prime Minister of Canada.



New Zealand APEC Voices delegates with H.E. Mr John Key, Prime Minister of New Zealand.

## Visit to Cultural and Historical Sites in Lima

Peru, a country of immeasurable cultural wealth, tradition and natural beauty. The APEC Voices delegates witnessed the amazing development of its people today, while honoring its rich heritage.

APEC Voices delegates were treated with a visit to its 400-year old historic district, which is home to true architectural jewels reminiscent of the 17th and 18th century Baroque and Rococo art movements. They tasted Peru's varied and exquisite food, and visited museums and old churches. For the youth delegates visiting Peru for the first time, it was certainly an unforgettable experience.



Viewing the rich heritage and architecture in Lima City on board a double decker bus is an experience of a lifetime.



APEC Voices delegates visiting the Presidential Palace in Lima, Peru.



Youth delegates attending a dinner and cultural performance at Brisas del Titicaca in Lima.

## Closing Ceremony cum Cultural Night

The APEC Voices 2016 Closing Ceremony cum Cultural Night was held at the Restaurant Mandarin in Lima City on 19 November 2016. APEC Voices delegates were dressed in their national costumes for the special gathering, and they exchanged souvenirs, gifts and contacts with their fellow delegates so that they can stay connected after they return home at the end of the event. The youth representatives also put up their best performances of song and dance items which reflected the rich culture of their respective countries.



APEC Voices delegation from the People's Republic of China receiving their certificate of participation from Mr James Soh, Co Chair, APEC Voices Leadership Council at the Closing Ceremony cum Cultural Night.



APEC Voices delegates learning the art of Chinese calligraphy from their Chinese counterparts.



A performance from the Japan APEC Voices delegates in their traditional costumes.



Demonstration of the art of Thai puppetry by the APEC Voices delegates from Thailand.

One of the highlights of the Closing Ceremony was the presentation of the June Mayne Gould Award to the most outstanding young leader of the APEC Voices 2016. Mr Jorge Antonio Chavez Mazuelos of Peru who co-chaired the APEC Voices 2016 Working Committee was awarded the June Mayne Gould Award 2016 for his outstanding leadership and contributions to the APEC Voices 2016 in Peru. The Award was presented by Dr Noel Gould, Chairman, Virtual Trade Mission Foundation International and Co-Chair, APEC Voices Leadership Council.



A symbolic handover from Mr Jorge Antonio Chavez Mazuelos, Representative of the APEC Voices of Peru to Ms Hoang Thuy Tien, Representative of the APEC Voices of Vietnam, host of the APEC Voices 2017.



The June Mayne Gould Award 2016 for outstanding leadership and contributions to the APEC Voices 2016 in Peru was awarded to Mr Jorge Antonio Chavez Mazuelos of Peru. The Award was presented by Dr Noel Gould, Co Chair, APEC Voices Leadership Council and Chairman, Virtual Trade Mission Foundation International. With Dr Gould is Mr Soh, Co Chair, APEC Voices Leadership Council.

The Closing Ceremony ended with the passing of the baton to the next Host Economy, Vietnam, with the theme “Creating New Dynamism, Fostering A Shared Future”. Mr Jorge Antonio Chavez Mazuelos of Peru also handed a traditional bag as a symbol of friendship to Ms Hoang Thuy Tien of Vietnam. Finally, all the youth delegates present also wished Vietnam great success in hosting the APEC Voices 2017 in Da Nang, Vietnam in 2017.

### Sincere Appreciation and Gratitude

The APEC Voices Leadership Council and the APEC Voices Secretariat in Singapore would like to thank the Government of the Republic of Peru, especially Her Excellency, Dr Mercedes Araoz Fernandez, Vice-President of the Republic of Peru; Dr Raul Diez Canseco Terry, Former Vice-President of the Republic of Peru and Founding President of the Universidad San Ignacio De Loyola, Peru; Mr Juan Francisco Raffo, Chair 2016, APEC Business Advisory Council of Peru; The Honourable Mr Felix Manuel Moreno Caballero, Regional Governor of Callao, Peru; The Universidad San Ignacio De Loyola and all our partners for their warm and generous support. We are also grateful to Peru’s National Police and the Peruvian Security Authorities for providing security for the APEC Voices delegates, as well as to the press and media for their extensive coverage of the APEC Voices 2016 Program.

### Synopsis

Following the success of the APEC Voices of the Future 2016 in Lima, Peru, the APEC Voices Leadership Council looks forward to the APEC Voices 2017 that would be hosted by Vietnam. In the true spirit and warm friendship of our Peruvian hosts, the future of the youth engagement, leadership and contribution in the Asia Pacific region looks as positive as ever, thanks to the opportunity provided by our hosts in Peru.



The Peruvian Working Committee for the APEC Voices 2016 receiving their Certificates of Appreciation from Mr Soh.

The APEC Voices Leadership Council would also like to place on record our gratitude to the APEC Voices 2016 Working Committee Co-Chaired by Ms Aileen Yap, Deputy Executive Director, NYAA Council of Singapore and Mr Jorge Antonio Chavez Mazuelos, International Relations Coordinator for Asia, Office of the Vice President for International Relations, Universidad San Ignacio De Loyola, Peru, and the National Youth Achievement Award (NYAA) Council of Singapore for their leadership and tremendous support and contributions in making the APEC Voices of the Future 2016 in Lima, Peru, a resounding success.

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